



Howard  
**DEAN** *for America*

Taking our country back...one voter at  
a time!

**Dean MeetUp**  
December 3, 2003

# Meeting Agenda

- ◆ Dean video
- ◆ Presentations
- ◆ Your comments
- ◆ Action groups

# The Campaign

- ◆ Win Iowa and New Hampshire
- ◆ 47 days until Iowa caucus
- ◆ Reports from the field prove the positive impact of letter writing
- ◆ Action steps based on ***Common Sense for a New Century***
  - ❖ Join more than 1/2 million Americans
  - ❖ Urge your friends to get involved
  - ❖ Join the \$100 revolution

# Bob Feuer

- ◆ Clean elections update
- ◆ Fund raising idea
- ◆ New email update idea for our MeetUp members

# Vivian Orlowski

## ◆ Letter writing

- ❖ Field reports show it's the key reason for Dean's lead in the IA & NH polls
- ❖ Only campaign with personal, hand-written letters
- ❖ Total to date = 17,000
- ❖ Dean staff working on getting stories from voters who received letters
- ❖ The Link to remember:
  - ❖ <http://letters.deanforamerica.com>

# Michael Wilcox

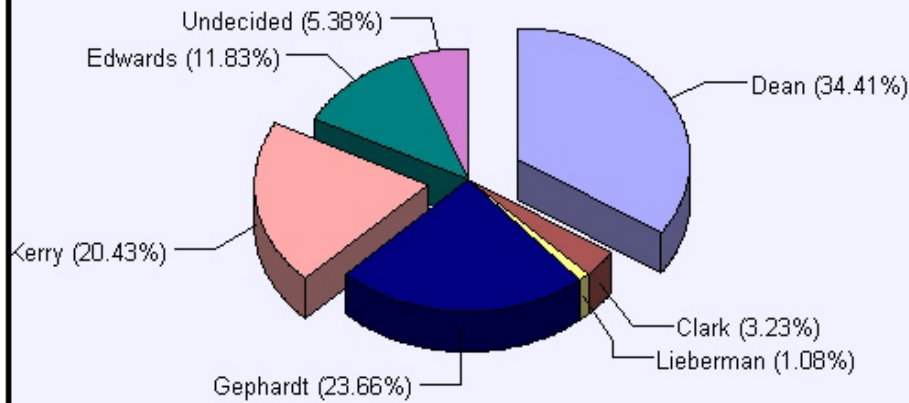
- ◆ Canvassing for Dean
  - ❖ Experience in New Hampshire
  - ❖ Marty Winters
- ◆ Help needed with publicity (Barbara Winters)
- ◆ Pins + Stickers
- ◆ Videos
- ◆ Houseparties 12/30 (or anytime)
- ◆ Focus now on Iowa and New Hampshire

# Campaign Statistics

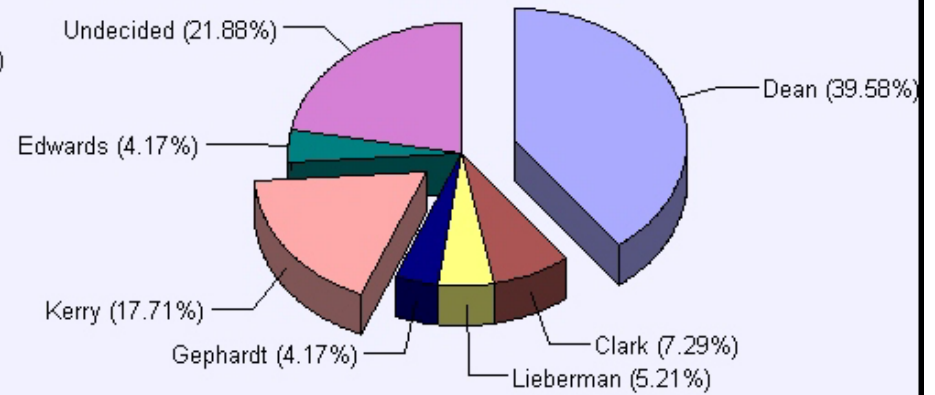
- ◆ Dean has 10 point lead over Gephardt in Iowa leading to high morale with staffers
- ◆ Dean has a large lead in NH, but too soon to let up



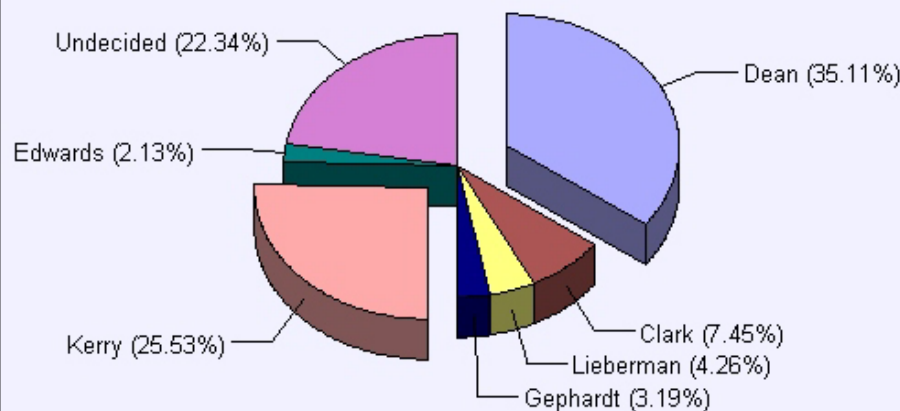
IA [47 days]



NH [55 days]



MA [90 days]



150,000 Meetup Participants  
Signed Up for Today  
(14 of them in Great Barrington)

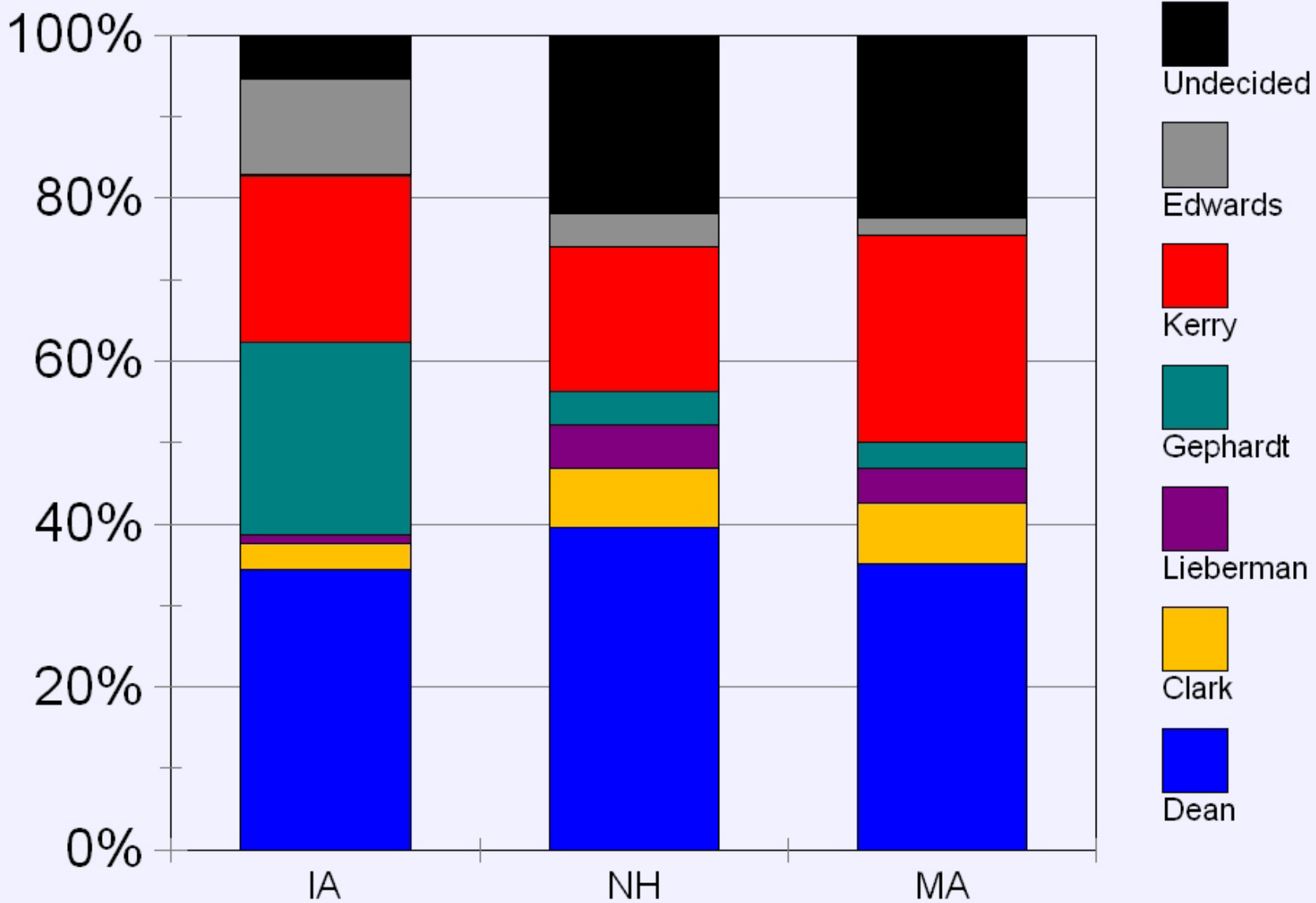
514,004 Americans for Dean

20,000 letters last Meetup

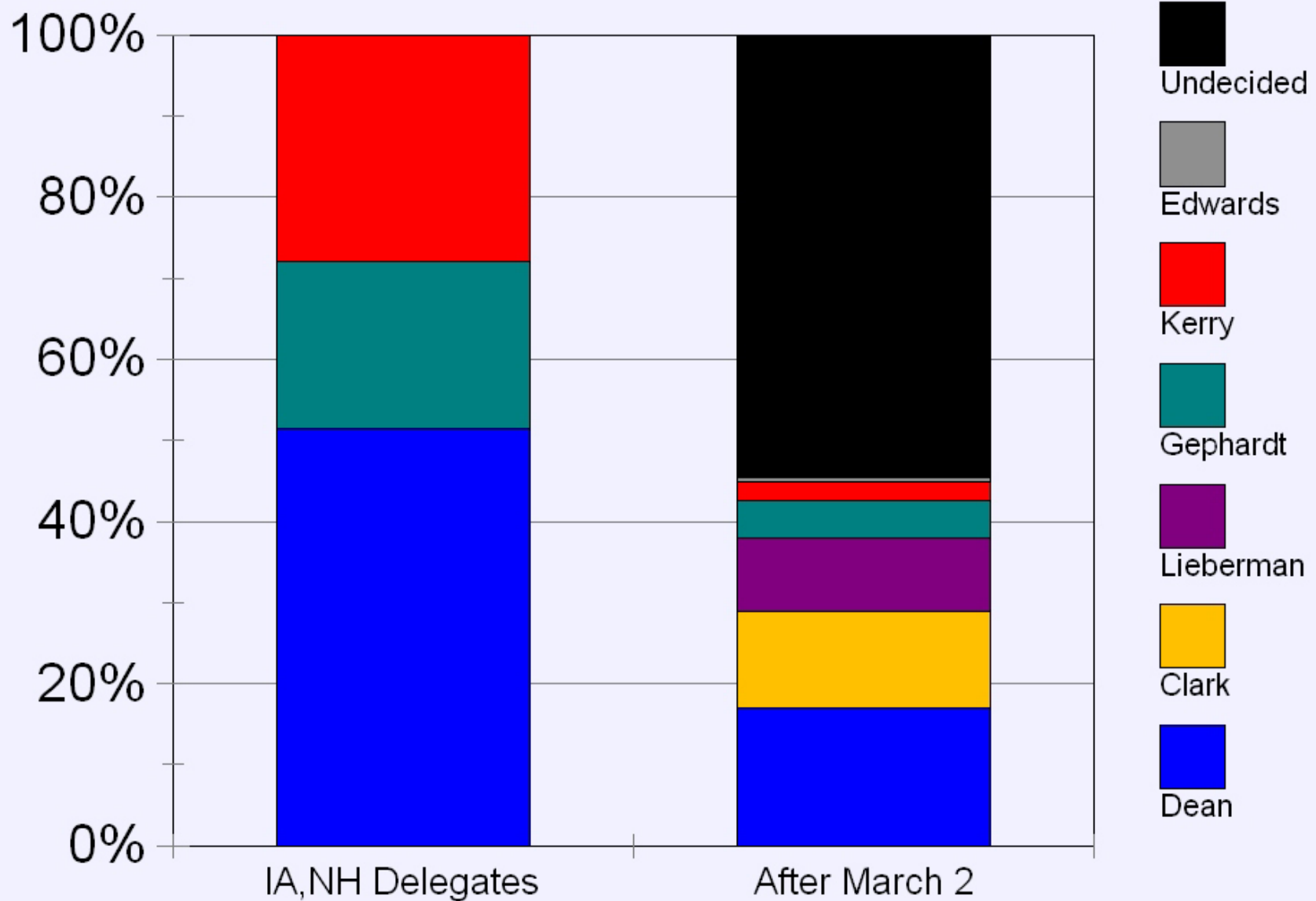
87,305 total

# Latest Polls

as of December 2



# Delegate Projections as of December 2



# Key Dates

- + January 19, 2004 Iowa Caucuses
- + January 27 New Hampshire Primary
- + February - 14 States Caucuses or Primaries
- + March 2 MA Primary plus 12 other States
- + July 26 DNC Convention in Boston

# Your Role

- + This is a grassroots campaign!
- + We need your help!
- + Join an Action Group and make a difference!

“Together we will take our country back!”

Howard Dean

# Action Groups

- ◆ Letter writing
  - ❖ Iowa
  - ❖ New Hampshire
- ◆ Canvassing & voter registration
- ◆ Voter outreach
  - ❖ Attracting greater diversity
  - ❖ Connecting to people without Web access
- ◆ Publicity
- ◆ Newcomers

◆ Up to 1 Minute